

**SmarTire Systems Inc.**  
Suite 150, 13151 Vanier Place  
Richmond, British Columbia  
Canada, V6V 2J1

T: (604) 276-9884  
F: (604) 276-2350  
www.smartire.com  
OTCBB: SMTR



**NEWS RELEASE – August 24, 2007**

## **SmarTire Deploys Balance of April 2007 Financing**

**Richmond, British Columbia, Canada, August 24, 2007**-- SmarTire Systems Inc. (OTC Bulletin Board: SMTR) announced today that it has sold a convertible debenture in the amount of \$350,000, which is the balance remaining under an agreement dated April 27, 2007 that provided for the sale of up to \$1.5 million in convertible debentures to Xentential Holdings Ltd. Terms of the financing are disclosed in the company's 8-K, which was filed today.

"We are pleased with the continued financial support that Xentential Holdings, has provided us. The sale of this convertible debenture completes our use of Xentential Holdings' second financing with us this calendar year. The two financings aggregated gross proceeds of \$3.3 million," said SmarTire CFO Jeff Finkelstein.

### **About SmarTire Systems Inc.**

SmarTire develops and markets proprietary advanced wireless sensing and control systems worldwide under the SmartWave™ trademark. The company has invested more than \$100 million in R&D for its patented tire monitoring technology. It developed numerous patent-protected wireless technologies and has advanced tire monitoring solutions since 1987.

SmarTire offers large fleet, commercial, bus and recreational vehicles patent-protected, before- and after-market wireless technologies and advanced tire-monitoring solutions using its proprietary SmartWave platform. The platform provides a foundation for the addition of multiple wireless sensing and control applications. Initial product releases using the SmartWave platform include the SmartWave™ TPMS, which leverages on SmarTire's background and knowledge in tire monitoring solution. SmarTire Systems maintains operations in North America and Europe. For more information about SmarTire Systems Inc., visit <http://www.smartire.com>.

### **For more information:**

For more information, visit <http://www.smartire.com> or contact Peter Moore, Walek & Associates at (212) 590-0533, e-mail [pmoore@walek.com](mailto:pmoore@walek.com).