

SmarTire Systems Inc.

Suite 150, 13151 Vanier Place
Richmond, British Columbia
Canada, V6V 2J1

T: (604) 276-9884

F: (604) 276-2350

www.smarttire.com

OTCBB: SMTR



SMARTIRE®

NEWS RELEASE – June 14, 2007

**SmartTire Brings Tire Pressure Monitoring System
To John Deere Product Line**

Richmond, British Columbia, Canada, June 14, 2007 -- SmarTire Systems Inc. (OTC Bulletin Board: SMTR) today announced that it has signed an agreement to supply its SmartWave tire pressure monitoring system (TPMS) to Deere & Company, maker of the well-known John Deere vehicles.

“We’re very pleased to be working with Deere & Company, a leading global manufacturer of vehicles in the construction, mining and forestry sectors,” SmarTire CEO Dave Warkentin said. “The off-road (OTR) market is a key part of our business strategy and we believe that our agreement to supply Deere & Company is a major step forward in our effort to penetrate the OEM segment of that market. We are excited that the engineering phase has been successfully completed and expect production to begin soon.”

SmartWave TPMS is a real-time electronic system that actively and accurately measures the air pressure and temperature for each tire on a vehicle. The system transmits data wirelessly to a receiver mounted on the vehicle, and displays the information in the cab. SmartWave TPMS simplifies the tire maintenance process resulting in an overall reduction of fleet operating costs. Whether it’s alerting the driver to a specific under-inflated tire or providing fleet maintenance staff with the capability to quickly and accurately measure tire pressure, SmartWave TPMS is an invaluable tool for fleets. Suitable for all wheel and tire types, SmartWave TPMS can be installed at any point in the vehicle’s life.

About SmarTire Systems Inc.

SmarTire develops and markets proprietary advanced wireless sensing and control systems worldwide under the SmartWave™ trademark. SmarTire has developed numerous patent-protected wireless technologies and advanced tire monitoring solutions since it was founded in 1987. Its proprietary SmartWave™ platform provides a foundation for the addition of multiple wireless sensing and control applications. The initial product release on the SmartWave platform is SmartWave™ TPMS, which leverages on SmarTire’s background and knowledge in tire monitoring solutions. SmarTire has offices in North America and Europe.

For more information, visit <http://www.smartire.com> or contact Peter Moore, Walek & Associates at (212) 590-0533 or e-mail at pmoore@walek.com

Except for historical information, this news release contains forward-looking statements that involve substantial risks and uncertainties. When used in this news release, the words “expects,” “may,” “intends,” “plans”, anticipates, “likely”, “believes” and similar expressions can be used to identify forward-looking statements. Forward-looking statements are based on current facts and analysis and on forecasts of future results, estimates of amounts not yet determined and assumptions of management. Actual results, performance, or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. Forward-looking statements in this press release include SmarTire’s belief that its agreement to supply Deere & Company is a major step forward in SmarTire’s effort to penetrate the OEM market and its expectation that production for Deere & Company should begin soon. This forward-looking statement is based largely on the expectations of SmarTire and is subject to a number of risks and uncertainties that are beyond SmarTire’s control. These include, but are not limited to, risks and uncertainties associated with, SmarTire’s ability to obtain additional financing and to continue as a going concern, SmarTire’s dependence on key personnel, the effects of competitive pricing, SmarTire’s dependence on the ability of third-party manufacturers to produce components on a basis that is cost-effective to SmarTire, market acceptance of SmarTire’s products, acceptance of SmarTire’s products by prominent customers, SmarTire’s ability to keep up with technological advances in the industry, the effect of competitive products and the effects of governmental regulations. SmarTire cautions that the foregoing factors are not exhaustive. For a detailed discussion of these and other risk factors, please refer to SmarTire’s filings with the Securities and Exchange Commission, including its annual report on Form 10-KSB and subsequent quarterly reports on Form 10-QSB. SmarTire expressly disclaims any intent or obligation to update any forward-looking statements.