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NEWS RELEASE – March 8, 2007

SmarTire Completes \$1.8 Million Financing

Richmond, British Columbia, Canada, March 8, 2007 -- SmarTire Systems Inc. (OTC Bulletin Board: SMTR), a provider of active tire pressure and temperature monitoring systems for the global commercial transportation, recreational vehicle, bus and off highway vehicle markets, announced today that it has completed the sale of the third and last convertible debenture to be sold pursuant to the terms of the securities purchase agreement dated January 23, 2007. The terms of this convertible debenture are disclosed in the Company's Form 8-K, filed today with the Securities and Exchange Commission.

SmarTire CFO Jeff Finkelstein said, "With a number of recent successes behind us, the proceeds from this financing will be used for working capital as we continue to streamline operations and establish a foothold in the estimated \$2.2 billion commercial, recreational vehicle, bus and off-highway markets; an industry that depends on cost-saving measures in order to grow margins as tire, fuel and operator expenditures continue to squeeze profitability."

About SmarTire Systems Inc.

Since 1987, SmarTire has been developing and marketing proprietary advanced wireless sensing and control systems for the worldwide commercial and large fleet vehicle industry under the SmartWave™ trademark. SmarTire's proprietary SmartWave platform provides a foundation for multiple wireless sensing and control applications. SmarTire's initial product release on the SmartWave platform is SmartWave TPMS, which leverages SmarTire's background and knowledge in tire monitoring solutions to provide substantial fuel, tire and operator cost savings to commercial and recreational vehicle operators. For more information about SmarTire, visit <http://www.smartire.com>.

This press release is available for investor commentary, questions, near real-time answers and monitored discussion in the SmarTire IR HUB at <http://www.agoracom.com/IR/SmarTire>.

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This news release contains forward-looking statements. Forward-looking statements are statements that relate to future events, future financial performance or are otherwise projections of future results. In some cases, you can identify forward-looking statements by terminology such as “may”, “should”, “expects”, “plans”, “anticipates”, “believes”, “estimates”, “predicts”, “potential” or “continue” or the negative of these terms or other comparable terminology. Forward-looking statements in this press release include statements about SmarTire’s belief that it can continue to streamline its operations and establish a foothold in the estimated \$2.2 billion commercial, recreational vehicle, bus and off-highway markets. These forward-looking statements are based largely on the expectations of SmarTire’s management and are subject to a number of risks and uncertainties that are subject to change based on factors which are, in many instances, beyond SmarTire’s control. These include, but are not limited to, risks and uncertainties associated with, SmarTire’s ability to obtain additional financing and to continue as a going concern, SmarTire’s dependence on key personnel, the effects of competitive pricing, SmarTire’s dependence on the ability of third-party manufacturers to produce components on a basis that is cost-effective to SmarTire, market acceptance of SmarTire’s products, acceptance of SmarTire’s products by prominent customers, SmarTire’s ability to keep up with technological advances in the industry, the effect of competitive products and the effects of governmental regulations. SmarTire cautions that the foregoing factors are not exhaustive. For a detailed discussion of these and other risk factors, please refer to SmarTire’s filings with the Securities and Exchange Commission, including its annual report on Form 10-KSB and subsequent quarterly reports on Form 10-QSB. SmarTire expressly disclaims any intent or obligation to update any forward-looking statements.