



SmarTire Systems Inc.
Suite 150, 13151 Vanier Place
Richmond, British Columbia
Canada, V6V 2J1
T: (604) 276-9884
F: (604) 276-2350
www.smartire.com
OTC BB: SMTR

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Contact:
Emily Phillips
Walek & Associates
(212) 590-0527
ephillips@walek.com

SmarTire Revises Date of Year-End Earnings Call

Richmond, British Columbia, Canada, October 26, 2007 – SmarTire Systems Inc. (OTC Bulletin Board: SMTR) has revised the date of its year-end earnings call for shareholders.

What: SmarTire Year-End Earnings Call

When: Friday, November 9, 2007 at 11 a.m. Eastern/8 a.m. Pacific

**How: Participants will dial: 800-895-1085
Intl' Participants will dial: 785-424-1055**

**Conference ID: 7SMARTIRE
Program Title: SmarTire Year End Earnings Call**

Please have your conference ID or program title ready for the operator to expedite the check-in process.

Contact: Emily Phillips, Walek & Associates, 212.590.0527.

If you are unable to participate during the live webcast, the call will be archived on our Web site www.smartire.com.

About SmarTire

SmarTire develops and markets proprietary advanced wireless sensing and control systems worldwide under the SmartWave™ trademark. SmarTire has developed numerous patent protected wireless technologies and advanced tire monitoring solutions since it was founded in 1987. Its proprietary SmartWave platform provides a foundation for the addition of multiple wireless sensing and control applications. The initial product release on the SmartWave platform is SmartWave TPMS, which leverages on SmarTire's background and knowledge in tire monitoring solutions. For more information, visit <http://www.smartire.com>.

SOURCE: SmarTire Systems Inc.